



CALPEEK

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S.F. MAYOR'S RACE: WILL ANGELA ALIOTO RUN?

Biggest news in this crazy race for mayor of San Francisco is the possible entry of Supervisor Angela Alioto into contest. The filing deadline is Friday, Aug. 9 - and she is supposed to make a statement on Aug. 8. Betting right now is MIXED - with slightly more sources feeling she WILL RUN. Alioto is in the field with a poll as this column is being written and much will depend on those results...

...In case you didn't know, both Angela and her more famous father, former S.F. Mayor Joe, have both endorsed incumbent Mayor Art Agnos. So Alioto's entry into the race will undoubtedly give Agnos yet more sleepless nights, not to mention another major competitor who can raise big bucks...

...Why is Angela even considering a run at this time? S.F. supervisors and the mayor are subject to a 2-term limit. If Alioto waits until 1995, the office may not have an incumbent, but the field of candidates could include U.S. Rep. Nancy Pelosi, Demo Assembly Speaker Willie Brown, Sup. Bill Maher or perhaps some other current supervisor. That's heavy competition, even if your name is Alioto...

...CALPEEK should note that the news isn't all bad for Mayor Art. CALPEEK sources are just about ready to write off the campaign of S.F. County Assessor Richard Hongisto, Agnos's major rival on the left. All of his professional consultants (Eric Jaye, Michael Terris, Phyllis Nelson and Dennis Collins) have departed and the campaign has taken on a rather amateurish look. Biggest problem for Hongisto is MONEY. If Alioto runs, look for Terris & Jaye to join her team. T&J managed Angela's campaign for supervisor...

...FYI: Yes, that was Mayor Art calling

for TV debates. Why? Because at the first candidate forum/public debate, some 300 supporters of former P.D. Chief Frank Jordan gave the mayor a bad time. How bad? CALPEEK sources say the usually steady Agnos lost his cool. Stay tuned...

REMAPPING WARS AND AN EARLY CALIF. PRIMARY ARE CAUSING A CASE OF POLITICAL PARANOIA..

The 1991 REAPPORTIONMENT process now taking place in Sacramento is causing massive PARANOIA among Demo and Republican politicians alike. How bad is it? Considering that a single reapportionment bill can spell life or death for a lawmaker, CALPEEK has decided to rename Remapping Wars as the FULL EMPLOYMENT ACT for political psychiatrists...

...For example. GOP hardline conservatives in the State Assembly are convinced Gov. Pete Wilson(R) will make a deal with Demo Speaker Willie Brown to cut up their districts -- thus ending their political life. Wilson isn't immune either. He's worried these same hardliners (plus others) will make a deal with Willie and Senate Pres. David Roberti(D). As for the Demo duo of Brown & Roberti, they are very concerned about a possible series of Wilson vetoes on all remapping bills - combined with a legal challenge. Not to be outdone, the Calif. Congressional Delegation has been diagnosed with a severe case of Paranoia 140 - caused by the onset of TERM LIMITS. Demo House members are already on the couch with their political shrink - Dr. Michael Berman, to the tune of \$250,000 (but it's no 50 minute hour)...

...Complicating the Remapping Paranoia is the very real possibility of an early primary in Calif. -- 1st Tuesday in March of 1992. AB 1820 by Jim Costa(D-Fresno) won

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Assembly approval on a 43-22 vote and is now in the State Senate. The Costa bill calls for a CONSOLIDATED primary, meaning ballot measures, legislative and congressional races would all take place at the same time as the presidential primary...

...Costa's bill is giving some key Demos in Congress and the Legislature a giant case of SCHIZOPHRENIA. While they love the idea of an early presidential primary to give Calif. more clout nationally, they have some very real concerns about moving the House and Legislative primaries to March. Next week CALPEEK will go into the pros and cons of an early primary. Stay tuned...

CONSERVATIVES GOING ALL OUT TO STOP AB 101.

Editor's note: AB 101 by Assemblyman Terry Friedman (D-L.A.) has now reached the State Senate, where it passed the Judiciary Committee and now awaits a key vote before the Senate Appropriations Committee on Aug. 19. Hardline conservatives are going all out to kill the bill. Here is a CALPEEK update on AB 101 which some call the Gay Bill of Rights. The bill bans discrimination in housing and employment based on sexual orientation...

...First, The Rev. Louis P. Sheldon and the Anaheim-based Traditional Values Coalition, along with three other sponsors, have been given the green light to begin circulating petitions for a constitutional amendment to overturn AB 101 should it become law. Although the sponsors have until Dec. 23rd to collect 615,958 signatures, CALPEEK sources indicate the filing of this initiative is really aimed at getting Gov. Pete Wilson's attention -- to let him know there is solid opposition to this proposed bill...

...If AB 101 should pass both legislative houses and be signed into law, it is MORE LIKELY Sheldon and his allies would discard the constitutional amendment in favor of a REFERENDUM. Fewer signatures required and it's a kinder & gentler approach to getting rid of AB 101...

...What are the chances that AB 101 will pass the Senate Appropriations Committee?? Friedman needs 7 votes and right now it appears he only has 5. Demos Al Alquist, Ruben Ayala and Robert Presley are all NO votes and so are GOP Senators Bill Leonard

and Marian Bergeson -- according to CALPEEK sources. Demos who are YES include Leroy Greene, Art Torres, Bill Lockyer and Ralph Dills. Leaning YES, but soon to come under tremendous pressure is Lucy Killea of San Diego. Uncommitted are GOP Senators Ed Davis and Bob Beverly, who in 1984 both voted YES on AB 1, AB 101's parent. Supporters of AB 101 are confident that by the 19th they'll have the 7 votes. Senate President David Roberti is the floor manager for AB 101 and sources believe Roberti will twist arms if necessary. Stay tuned...

IS JERRY BROWN GOING TO RUN FOR PRESIDENT??

By now many CALPEEK insiders have already heard or read about former CA Gov. Jerry Brown giving his very MOONBEAMISH answer to a question posed by L.A. Times political writer Ronald Brownstein about EGB Jr.'s interest in running for President in 1992. Answer: "I will say to you what I have said privately to someone else. Someone asked me are you thinking about it. I said, I am not un-thinking about it."...

...If this speculation of Brown running for the Demo nomination for President sounds very familiar, you're right. And you've read about this in CALPEEK - more than TWO YEARS AGO (Jan. 30, 1989, Vol. XI, #4)...

...With the SAME HEADLINE, CALPEEK's story quoted S.F. attorney Neil Eisenberg and other sources as predicting Jerry Brown would use the chairmanship of the Calif. Democratic Party to launch a campaign for President in 1992...

...At the time Eisenberg spoke to CALPEEK, he too was a candidate running for the CDP chairmanship against Brown and Steve Westly. Both Westly and Eisenberg predicted Brown would quickly get bored with the CDP chairmanship's duties and would soon be looking for greener pastures. Hardly anyone paid attention to Westly or Eisenberg -- and the rest is history. As to whether Brown will run for the U.S. Senate here in Calif. or the Presidency -- CALPEEK puts its money on the White House. Brown has always thought of himself as being excellent presidential material -- and given his two previous White House runs in 1976 and 1980, another shot at the White House makes sense -- if you're Jerry Brown. Stay tuned...

DIRECT ELECTION OF SUNNYVALE MAYOR NOW SET.

Voters in Santa Clara Co.'s second largest city will decide in November whether or not to directly elect the Mayor of Sunnyvale. The idea of a direct election for mayor was pushed by Councilman Larry Stone, over the objections of other councilmembers and a citizens commission. Under the current law, the position of mayor is rotated among the 7 councilmembers...

...Stone's plan calls for a directly elected mayor with a 4-year term, who would have the same political clout as the six remaining councilmembers. The mayor's duties and compensation would remain unchanged. Stone got his measure on the November ballot via the INITIATIVE, getting 11,199 valid signatures out of 13,000 collected. Consultants Roger Lee & Carol Beddo handled the initiative drive on behalf of Sunnyvale Vision '90, a PAC based in the city which promoted the direct election concept. Stay tuned...

NO MAJOR SURPRISES IN SPECIAL ELECTIONS.

Editor's note: Voters in 3 widely different Assembly Districts went to the polls July 23 and July 30 to nominate two GOP assembly candidates and to elect a new Demo assemblywoman. Here is a CALPEEK update...

- 5th A.D. - In this northern Calif. district which takes in Sacto and Placer Counties, Republican B.T. Collins, who had the backing of Gov. Pete Wilson, was the primary winner with 47% over hardline conservative Barbara Alby, who got 38%. There was no Demo on the ballot and had it not been for Demo cross-over voters, Collins might not have won. There was a Demo write in candidate, Pro-CHOICE advocate Mark Norberg, but he failed to get the necessary 1,325 votes to qualify for the Sept. 17th runoff ballot...

- 67th A.D. - In this Orange County district the winner was hardline conservative Mickey Conroy, who got 43.5%. His chief GOP rival was Orange Councilman William Steiner, who got 36.9%. Even though Steiner was leading most of the way (polls by both sides had Steiner up by 9-10 pts. with 2 weeks to go), CALPEEK sources predicted a win by Conroy. Steiner was tagged as a TAXER by Conroy and it stuck. This was considered a DEFEAT for Gov. Wilson, who still hasn't figured out who votes in a GOP prim-

ary or special. Conroy was outspent by Steiner, but when independent expenditures were thrown in, Conroy was competitive. The indy groups backing Conroy were The Fund for a Responsible Legislature and Citizens for Responsible Representation - both Sacto-based under the direction of consultant Bill Saraceno, with Lungren & Assoc. handling direct mail. A major chunk of the money for the indy PACs came from the NRA and Gun Owners of CA. Conroy is a favorite to MASH Demo Gregory Ramsey in the Sept. 17 runoff...

- 46th A.D. - No surprise in this mid-Los Angeles district once represented by Mike Roos(D), as Barbara Friedman(D) MASHED GOp Geoff Church by a 71% to 21% margin. A more moderate Republican might have given Friedman a tougher race. Stay tuned...

JONES NAMES GOP ASSEMBLY LEADERSHIP TEAM.

There are some BIG surprises on Republican Assembly Leader Bill Jones' new leadership team for Calif.'s lower house. Some strong anti-tax lawmakers are now in key posts, including hardliner David Knowles(Sacto), who was named as one of two minority whips. The other minority whip is Tom Mays(Huntington Beach). Paul Woodruff of Redlands is the new GOP Caucus Chair, while another conservative hardliner, Nolan Frizzelle of Orange Co., is the new vice chair of the caucus...

CONSULTANT CLINT REILLY PLANS TO RETIRE.

Clint Reilly says he's pulling the plug and is retiring from campaign management after the November 1991 local election in S.F. Reilly is running one of the hotter local ballot measures dealing with VACANCY CONTROL in that election. Reason for Reilly's decision: JOB BURNOUT. Reilly is certainly one of the best consultants in the business and his retirement will be a loss to the profession. What are Reilly's plans after November? Travel and then return to S.F. to start a new business. CALPEEK will keep you posted...

BANK CHAIR ROSENBERG AT COMMONWEALTH CLUB.

Bank America CEO & Chair Richard M. Rosenberg will address members of the Commonwealth Club of CA, 11:45 a.m., Aug. 16, in the Plaza Ballroom, Grand Hyatt Hotel, S.F. Rosenberg's speech is titled "A Crisis In Banking?" For info/RSVPs (415)597-6705...

DNC CHAIR RON BROWN AT COMMONWEALTH CLUB.

Demo Nat'l Committee Chairman Ron Brown will speak to members of the Commonwealth Club of CA, 11:45 a.m., Aug. 9, Gold Ballroom, Sheraton Palace Hotel, S.F. Brown's speech is titled, "Democratic Politics and Prospects for 1992." For info and RSVPs, (415)597-6705...

1992 U.S. SENATE RACES: THE GAVIN RUMOR.

Editor's note: Here is an update on some recent developments concerning the CA U.S. Senate races next year...

● RUMOR RUMOR RUMOR. That's all it is, this stuff about John Gavin, the former U.S. Ambassador to Mexico, running in the GOP primary next year. CALPEEK sources say Gavin has been getting lots of phone calls, but at this point there is NO interest on his part in jumping into the 1992 Republican primary for the 6-year Cranston seat. What sort of a Republican is Gavin? CALPEEK sources say Gavin is a traditional Republican, probably closer to Gov. Pete Wilson's philosophy than to former President Ronald Reagan, who appointed him ambassador to Mexico in 1981. Like Reagan, Gavin was a movie star and a former president of the Screen Actors Guild. Today he is the head of a new nationwide non-profit group called The Century Council, whose aim is combat alcohol abuse and teen-age drinking...

...So how did this rumor get started? Journalists and the campaign of conservative TV commentator Bruce Herschensohn trace this story back to U.S. Rep. David Dreier (R-West Covina), who recently announced he would NOT run for the senate. This was considered excellent news for Herschensohn. Now the Herschensohn campaign (Ken Khachigian) says that if Dreier doesn't stop trying to muddy the waters, he could find himself with a serious 1992 primary challenger...

● MONEY MONEY MONEY - Next week CALPEEK will give a complete rundown on how much these U.S. Senate candidates raised. BUT we have to mention Herschensohn. He's been running ever since he lost the GOP senate primary in 1986 and yet he only managed to raise \$188,000, with just \$151,000 cash-on-hand. That raises some serious questions about his viability as a candidate...

ETHICS REFORM TOPIC FOR W.I.P.A. ADDRESS.

Ben Bycel, executive officer for the City of L.A. Ethics Commission, will address Women In Public Affairs on Aug. 8th at Lawry's, 570 W. Avenue 26, L.A. Social gathering at 11:30 a.m., luncheon and program at 12 noon. Topic: "Ethics Reform - Agenda for the 90's." RSVPs to Francis Williams (213)483-1581, ext. 222...

CALPEEK AIMS FOR X-MAS DATE ON COOKBOOK.

Yes, you can still send in recipes for CALPEEK's Political Cookbook. But no more CHICKEN or TURKEY dishes - please. Latest entry worth repeating is by Lee Cerrell - Hamburger a la Bush: "a mish-mash of this and that---more or less like his domestic policy; drown it in catsup to cover its flaws." Hummmmm...

CALPEEK's CONSULTANTS DIRECTORY FOR 1992.

By this time all you CALPEEK subscribers know that we've started to work on the new 1991-92 edition of the Directory of Campaign Consultants. We hope to have this directory OFF THE PRESS by late October or early November. Consultants who have received questionnaires --- please return them ASAP. Want to advertise in the new directory? Please contact Jill Barad at (818)906-0960. Jill is assisting CALPEEK with the advertising coordination...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

● KCAL-TV in L.A. hires Josh Mankiewicz away from Big Apple's WCBS-TV. Mankiewicz cover politics and has already nailed L.A. Mayor Tom Bradley on one story...

● CA Peace Officers Assn. has moved to 1455 Response Road, Ste. 190, Sacto 95815. FAX and phone remain the same...

● A sad note: Donald G. Livingstone, L.A.-based PA executive, died July 17 of complications from AIDS. The 53-year-old Livingstone had served a number of years as vp of PA with Carter Hawley Hale Stores in L.A. and before that was a key player in the admin. of former CA Gov. Ronald Reagan. R.I.P...